



ASSOCIATION
FOR LEARNING
TECHNOLOGY



Sponsorship Opportunities OER18: Open to all 12-13 April 2018, The Watershed, Bristol

Why join us? Support Open Education in the UK

OER18 turns the focus on one of the often-cited benefits of 'open' – the promise of inclusivity. How do the resources, methods and projects that make up Open Education support making education available to all? As a movement over 15 years old, has Open Education made an impact – on learners, on society and on education? What can we do to support learning in the open – and how can we use open to support learning? Join the 9th annual conference for Open Education research, practice and policy to **share how your organisation is contributing to the Open Community**.

The conference is attended by **150-190 participants a year**. The community has participants from across sectors, including Higher and Further Education, industry and adult learning as well as schools. We regularly welcome participants **from over 25 countries** including Australia, Canada, France, Greece, Ireland, Netherlands, New Zealand, South Africa, Spain, Sweden, UK, USA.

Online the event generates over 1,700 views of recorded sessions and over 8,000 tweets from 1,200 Twitter accounts, providing you with an **extensive social media audience** to engage with.

Your involvement will support the continued growth of inclusivity provided by Open Education.



Opportunities to get involved

Sponsor

- prominent identification as a sponsor or partner in the run-up to and throughout the conference, your details, including your logo, on the conference platform
- one page full colour print in the conference guide
- access to participant list and conference platform
- registration for one delegate

ALT Members: £680

Non-Members: £850

Strategic Sponsorship

In addition to the sponsor benefits listed above, Strategic Sponsorship includes:

- two-minute elevator pitch in plenary
- logo on event holding slides and mentioned during the opening session
- option to be featured in a post on the #altc blog before or after the conference
- media release jointly with ALT and promotion on social media
- registration for two delegates
- option to provide a pop-up banner for display in a prominent location at the event

ALT Members: £1200

Non-Members: £1500

OER Social Sponsor

Sponsorship of the evening includes:

- prominent identification as sponsor of the evening in the run-up to and throughout the conference
- your details, including your logo, on the conference platform
- short introductory speech at the start of the evening
- option to provide a pop-up banner for display

ALT Members: £800

Non-Members: £1000

Pre-Conference Social Sponsor

Sponsorship of the pre-conference meet-up includes:

- prominent identification as sponsor of the conference social in the run-up to and throughout the conference
- Branding displayed at the conference social

ALT Members: £360

Non-Members: £450

Other ideas? Bespoke sponsorship packages are available upon request.

For example, maximise your brand impact by having a **page in the Conference Guide (£100)** This would give you a dedicated, full colour page in the conference guide that all attendees will receive

If you would like to discuss an opportunity further, or have your own ideas about how you can lend support, please contact Jane, our Events Manager, by email at events@alt.ac.uk, call +44 (0)7591 206974 or contact the Office on +44 (0)1865 484 125.

Add ALT Membership...

Take this chance to engage with the ALT community year round and benefit from discounted sponsorship by becoming a Member now. Find out more about Membership, which starts at £200 for organisations, [here](#).